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### **Western Carolina Launches FOG Campaign**

Western Carolina Regional Sewer Authority, along with the organization's mascot, Freshwater Freddie, is kicking off the FOG (Fats, Oils, and Grease) Public Awareness Campaign to educate the community on the environmental problems created by pouring fats, oils and grease into the sewer system.

A "Grease Be Gone" can, complete with a liner and tips from Western Carolina, promotes the proper disposal of grease. A coloring book, featuring Freshwater Freddie as a superhero stomping out grease, educates children and their families on the potential hazards of pouring fats, oils and grease into our sewer systems, which can include overflows, backups and increased operations and maintenance costs. Western Carolina has an eye-catching, informational brochure that features tips on how individuals can help address this serious issue. These materials will be distributed to approximately 5,000 people at various schools in the Greenville County School District and at the Roper Mountain Science Center on the second Saturday of every month while supplies last. Additionally, Freshwater Freddie will launch his blog on Western Carolina's Web site, [www.wcrsa.org](http://www.wcrsa.org), to address topics such as grease disposal, wastewater treatment and other environmental issues.

Western Carolina Regional Sewer Authority celebrates 75 years of environmental stewardship. The organization provides wastewater treatment services to over 400,000 industrial, commercial and residential customers in Greenville County and parts of Anderson, Spartanburg and Laurens Counties. WCRSA operates and maintains 300 miles of major sewer trunk lines and 10 major wastewater treatment facilities.

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